



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2021

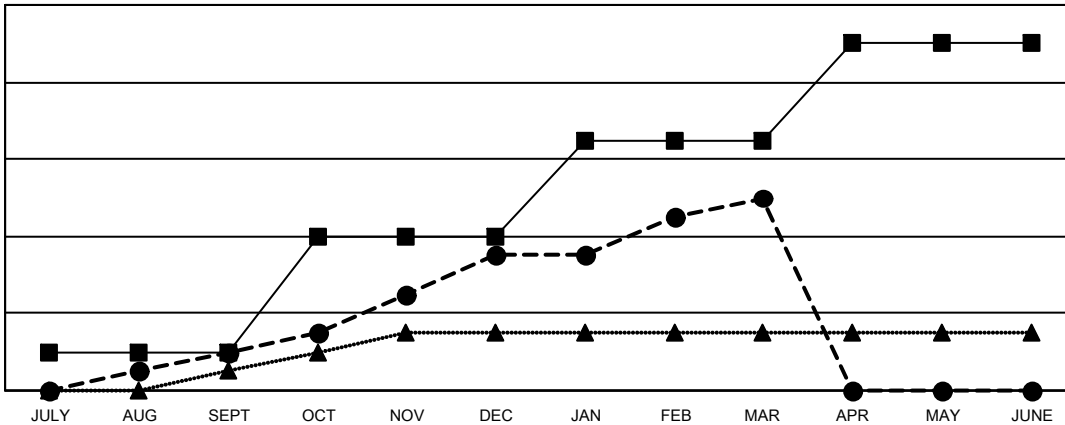
Multiple District 5M

LOCATION: MINNESOTA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	2	2
OCT/NOV/DEC	6	5	7
JAN/FEB/MAR	5	3	2
APR/MAY/JUNE	5	0	0

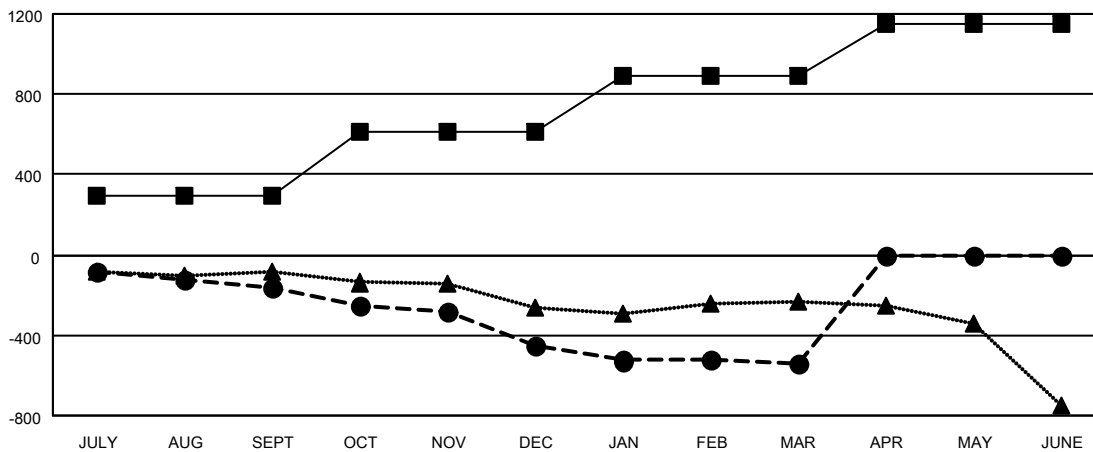
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	292	356	464
OCT/NOV/DEC	319	461	712
JAN/FEB/MAR	277	288	351
APR/MAY/JUNE	263	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

**DROPPED CLUBS: 11**

275 CLUBS OF 644 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	13,490 (69.05%)
FEMALE	6,047 (30.95%)

DROPPED MEMBERS	
DECEASED	259
CLUB CANCELLED	62
OTHER	1,204
<b>TOTAL</b>	<b>1,525</b>

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	4,104
FAMILY MEMBERS PAYING HALF DUES	2,080